

INVITATION

CAPITALS Business Circle (www.capitalsbusinesscircle.org)
in cooperation with
Resilience Guard (www.resilienceguard.ch)
and **Athens University of Economics and Business** (MBA International),
cordially invite you to Athens High Level Workshop/Training:

Crisis Management & Public Affairs Strategies in Times of Global Challenges & Systemic Risks

JULY 4, 2016, 09:00 - 20:00

Cultural Centre of Athens University (K.Palamas, Akadimias 48 & Sina, Kolonaki)

CERTIFICATE

signed by Organisers & AUEB MBA International

SPEAKERS

Yannis Salavopoulos, MBA, MSc

Visiting Lecturer Public Affairs, SRH University Berlin - Senior Advisor Public Affairs-Crisis Management-Strategy-Economics, President CBC, former Diplomat (Berlin - Athens)

John Zeppos, FBCI

Managing Director, Resilience Guard GmbH (Zurich), NATO International Expert on Operational Capability, Visiting Lecturer Business Continuity, University of Thessaly

George Ioannou

Professor Athens University of Economics & Business (AUEB), Director MBA International (AUEB)

Doug Cook, MBE CSyP FSI

Former UK Intelligence, former Security International Ambassador Deutsche Telekom, Chairman CTR Secure Services, Advisory Board Resilience Guard GmbH

Jörg Dreger

Managing Director Dreger Group, Managing Partner, Alliance.Net GmbH (Frankfurt), Senior Expert IT Intelligence & Cyber Security, Former Manager, IBM Germany (Tentative)

PROGRAM

09:00

Opening

09:20

Welcome & Introductions

10:00

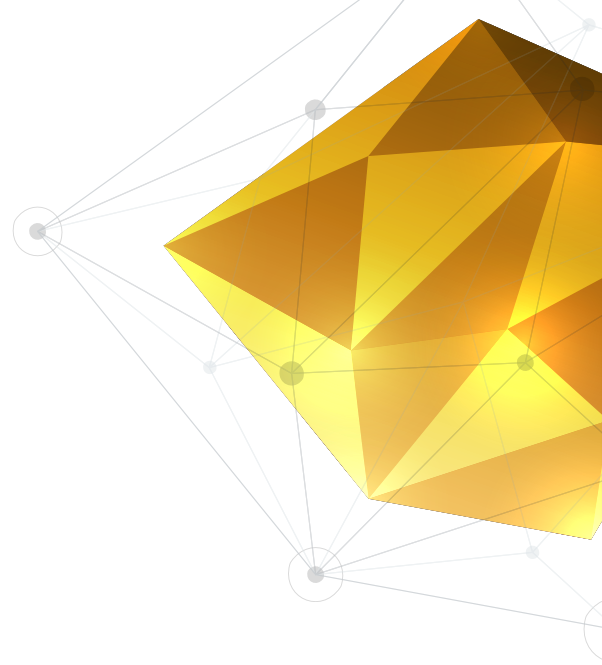
Keynotes by CBC, Resilience Guard & Guest Speakers

16:00

Interactive Part/Q&A

18:00 - 20:00

Interactive Networking



CASE STUDIES STORYLINE

**INNOVATIVE MODELS - INTEGRATED CRISIS MANAGEMENT
& PUBLIC AFFAIRS SYSTEMS & PROCESSES**

CORPORATE DIPLOMACY STRATEGIES

**CRISIS PREPAREDNESS/MANAGEMENT - CRISIS RESPONSE -
CRISIS COMMUNICATIONS - RECOVERY MANAGEMENT -
BACK TO NORMAL OPERATIONS**

ADDED VALUE

- **Attend a workshop** with strong institutional endorsement/support
- **Learn** through case studies from experienced international trainers/tutors
- **Prepare** your organization to unlock & lead growth within crisis
- **Get a certificate** with added value
- **Meet** with other decision makers

Max 30 Attendees:

Executives, (CEOs, CTOs, CIOs, Board of Directors) Senior managers Public Affairs, Communication, Policy, PR, Business Continuity, Risk Management, IT Security etc.

Registration:

Please register till **30.6.2016**.

EARLY BIRD TILL 14.06.2016

€390 per attendee

REGULAR PRICE

€480 per attendee

Special corporate rates for more than 2 participants and corporate groups

ONLINE REGISTRATION



CRISIS MANAGEMENT & PUBLIC AFFAIRS STRATEGIES IN TIMES OF GLOBAL CHALLENGES & SYSTEMIC RISKS



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Greece

Under the Auspices of the Embassy
of Switzerland in Greece

INSTITUTIONAL PARTNERS



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